



MUNICIPALITY OF THE DISTRICT OF WEST HANTS
Committee of the Whole
February 23, 2016 6:00p.m.
Sanford Council Chambers

Present:	G. Cochrane	Chair
	R. Dauphinee	Warden
	S. Pineo	Councillor
	R. Matheson	Councillor
	T. Brown	Councillor
	J. Daniels	Councillor
	R. Allen	Councillor
	R. Zwicker	Councillor
	P. Morton	Councillor
	G. Miller	Councillor
	C. Osborne	CAO
	M. Laycock	Director of Finance
	K. Kehoe	Director of Recreation
	R. Brown	Municipal Clerk
	J. Woodman	Administrative Assistant

Guests: T. Ashely
B. Pickerem
S. Davis
C. Geworsky

There were 6 members of the public in attendance.

1. Call to Order

2. Announcements

Chair Cochrane reviewed the fire evacuation procedures.

3. Approval of Agenda, including additions or deletions

MOVED and SECONDED that the agenda be approved as circulated.

Motion Carried.

4. Approval of Minutes – January 26, 2016

MOVED and SECONDED that the minutes of January 26, 2016 be approved as circulated, noting any errors or omissions.

Motion Carried.

5. Presentation (s)

6. Hearing (s) – Dangerous & Unsightly – None

There were no hearings.

7. Business Arising from the Minutes

There was no business arising from the Minutes.

8. Reports of the CAO

a. New Branding Logo



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CAO Osborne reported there will be a request for endorsement from Council on the branding logo after a presentation from The WELL. She introduced members of The WELL and explained they have been working on the branding project which includes artistic design, facilitation, and photography. She noted tonight is the result of two public consultations to gain the understanding of how residents of West Hants describe their community in keeping with the tag line "The Best of Everything". She advised there was a final facilitation discussion where a number of ideas and themes were introduced and feedback received. She suggested it was a great experience seeing and hearing from West Hants residents and stated that they were asked to come into the sessions ready to share what makes them proud to live in West Hants. She explained the residents were asked what they felt were West Hants bragging rights and what the area was best known for. She indicated this group has shaped and created something that truly represents what is believed to be a collective of West Hants.

CAO Osborne confirmed that West Hants has a lot to offer which was very evident during the sessions. She reported that Council approved funding to develop a communications and branding strategy for West Hants. She stated one intention of the project was to create an opportunity to reengage citizens in a positive way as well the Municipality required a formal communications strategy to assist in promoting and marketing within the region and beyond. She suggested the branding exercise will provide the technical material needed to prepare brochures, ads and signs which can be used to highlight the "Best of Everything" about West Hants as identified by its citizens. She affirmed over the past few years West Hants has relied on the marketing efforts of the Town of Windsor to promote the Windsor/West Hants area. She reported that Council decided last June that it was the right time for West Hants to take an active role in promotion of this community whether it's alone, in partnership with Windsor, the Avon Region or the Annapolis Valley REN.

CAO Osborne felt there are a great number of things happening here and that the Municipality can no longer rely on the efforts of others and need to be prepared with a plan and promotional material that highlights what this community deems as the "Best of Everything".

She referred to the current "Lady Slipper" symbol of West Hants and noted the strategy is to retain this as the official symbol of the Municipality to be used in an official capacity by the Municipal Clerk and Council but the new marketing logo would become the marketing symbol of West Hants on the website, social media, advertising and signage.

The WELL presented the accumulation of the thoughts and vision of many, the story and logo which is a representation of those living in West Hants. CAO Osborne hoped that Council would adopt and endorse its use for the Municipality.

MOVED and SECONDED that the report regarding New Branding Logo be received and placed on file.

Motion Carried.

Councillor Daniels expressed that she would have liked to have a copy of the story and the opportunity to see the photos, adding that it is difficult to visualize through description only. She felt the proposed new lady slipper logo was not catching her attention and she suggested seeing something more modernized.

Chris Geworsky confirmed that every photo will be taken in West Hants and that when they begin casting they want only residents from the area to ensure it is authentic when representing West Hants through photography. CAO Osborne suggested if any councillor had any ideas for photographs in West Hants to contact the Executive Assistant or The WELL directly.



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MOVED and SECONDED that a recommendation be made to Council to endorse the Brand Story as presented.

Motion Carried.

MOVED and SECONDED that a recommendation be made to Council to endorse the Photo Story as presented.

Motion Carried.

MOVED and SECONDED that a recommendation be made to Council to endorse the Rams Head Lady Slipper Logo as presented.

Motion Carried.

MOVED and SECONDED that a recommendation be made to Council to endorse the marketing logo as presented.

Motion Carried.

b. Styrofoam Recycling

MOVED and SECONDED that the report regarding Styrofoam Recycling be received and placed on file.

Motion Carried.

Councillor Zwicker commented that currently Valley Waste is accepting Styrofoam waste that is bagged curbside and it will be recycled and suggested this could be better advertised to the public which could result in fewer garbage collection vehicles going to the landfill. He felt if products can be recycled and it is not economically crippling the Municipality should proceed.

Councillor Pineo expressed concern of the cost it would be to the Municipality. Councillor Daniels cautioned on the space that this product would be taking up at the landfill and felt there was not enough tangible evidence to consider not proceeding. She suggested that residents are very eager to recycle as much as possible and reminded that it is reducing the environmental impact and felt that the Municipality should be a leader.

Warden Dauphinee cautioned that this is a pilot project for Valley Waste and that is why it is not discussed in all the regions. He suggested that at this time it would be wise to ensure it is legal first by contacting the Resource and Recovery Board. CAO Osborne asked the Director of Public Works how the Municipality could do this given the length of the contract with the current provider in case Council decides to pursue it. The Director of Public Works commented if concern is in regards to greenhouse reduction it would be better to take the material to the landfill and bury as consideration is needed to the trucks driving to the valley and the effects from the grinder needed for the material, and burned energy to heat and melt it to the blocks and then trucked to the port and shipped to China and therefore taking it to the landfill would have less of an environmental impact.

The Director of Public Works pointed out the most significant challenge is with the current collection schedule and structure noting there is two days a week in area one the collectors struggle to get the waste off the street and to its proper place on the day it's scheduled which puts them behind the next day. He confirmed we could add to the acceptables list however it would require a change to the by-law before proceeding. He confirmed at this point he is not convinced that it is



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economically or environmentally feasible. He felt that Scotian Recycling cannot guarantee that they can handle the material six months from now and cautioned advertising to residents that this can be recycled and then have nowhere to put it in the future. He confirmed that he has instructed the haulers not to reject bags if the material is in it. Councillor Matheson suggested he would not support the motion as it shows that it would likely be a net loss. CAO Osborne advised that the contract is up in a year and felt at that time there would be a sense of where the EPR is headed. It was agreed to leave the matter until then.

c. Region 6 Budget 2016-17

The Director of Finance reported for the 2016-17 fiscal year, West Hants's Municipal contribution will be \$13,816.02. This amount will be paid by money in the diversion credit reserve so there will be no impact on the general tax rate. In 2017-18, when the diversion credit is paid out by Region 6 the amount paid will offset the Municipal contribution paid in 2016-17 because of the increase in the diversion credit received. The net result is a \$0 increase in payments.

MOVED and SECONDED that a recommendation be made to Council approve to the 2016-17 budget for Region 6 as presented.

Motion Carried.

d. Continuing Operations past March 31st, 2016 (Fiscal 2015-16)

MOVED and SECONDED that the report regarding Continuing Operations past March 31st, 2016 (Fiscal 2015-16) be received and placed on file.

Motion Carried.

MOVED and SECONDED that a recommendation be made to Council to authorize the Municipality, through its CAO and Departments, to continue to operate based on the approved 2015-16 budgets until such time as the 2016-17 budgets are approved and the tax rates set.

Motion Carried.

e. Repeal of Hantsport Payment of Taxes by Installments, Interest on Overpaid Taxes and Fees Policies

MOVED and SECONDED that the report regarding Repeal of Hantsport Payment of Taxes by Installments, Interest on Overpaid Taxes and Fees Policies be received and placed on file.

Motion Carried.

CAO Osborne reported this is a housekeeping item to ensure the Municipality is not obliged to provide an interim bill to Hantsport.

Councillor Matheson gave notice to Council to repeal the Payment of Taxes by Installments Policy of the former Town of Hantsport, approved March 4, 2003.

Councillor Matheson gave notice to Council to repeal the Interest on Overpaid Taxes Policy of the former Town of Hantsport, approved on August 2, 2005.



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Councillor Matheson gave notice to Council to repeal the Fees Policy of the former Town of Hantsport, approved on July 4, 2000.

f. Monthly Financial Reporting – Director of Finance

MOVED and SECONDED that the Monthly Financial Reporting – Director of Finance be received and placed on file.

Motion Carried.

The Director of Finance mentioned one of the changes from the previous month was an anticipated increase for legal fees due to the pending arbitration with the Windsor Fire Department. He noted he also lowered the deed transfer tax estimation. He confirmed that he finally got the date of commission for the four windmills in Ellershouse which was February 2015 which results in unanticipated revenue within the 2015/16 tax year.

The Director of Finance pointed out that he has also accrued for possible pay adjustments which is based on the HR Review and the implications from snow removal and potential overtime. He advised there is a surplus for West Hants of \$160,000.

g. CAO Update #4

MOVED and SECONDED that the report regarding CAO Update #4 be received and placed on file.

Motion Carried.

CAO Osborne advised that she is trying a different format to provide the information to assist in locating information on topics of interest. She noted the report is a summary of the work she and staff have undertaken during the past three months and items that staff will be working on in the future.

9. Reports of Other Committees
10. Correspondence
11. In Camera Session - None
12. Miscellaneous/New Business
13. Date of Next Meeting

The next meeting is scheduled for Special Budget March 15, 2016 9:00 a.m. & Regular March 22, 2016 at 6:00 p.m.

14. Adjournment

MOVED and SECONDED that the meeting adjourn.

Motion Carried.

The meeting adjourned at 7:50 p.m.



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Gary Cochrane, Chair

Rhonda Brown, Municipal Clerk